

Message Text

UNCLASSIFIED

PAGE 01 JOHANN 00224 211412Z

44

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W

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FM AMCONSUL JOHANNESBURG

TO SECSTATE WASHDC 3740

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INFO AMEMBASSY PRETORIA

UNCLAS JOHANNESBURG 0224

E.O. 11652: N/A

TAGS: BEXP, BTRA, SF

SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYER PROGRAM - SELECTION
OF U.S. TRADE SHOWS FOR FY 1976.

1. JOHANNESBURG PLANS TO PUBLICIZE ALL OF THE TRADE SHOWS LISTED
IN REFAIR THROUGH OUR COMMERCIAL NEWSLETTER AND LETTERS TO
APPROPRIATE TRADE ASSOCIATIONS AND INDIVIDUAL FIRMS. WE WOULD
GIVE SPECIAL EMPHASIS TO THE FOLLOWING: NATIONAL HARDWARE SHOW,
INTERNATIONAL ENERGY ENGINEERING EXPOSITION AND CONGRESS,
INTERNATIONAL HOTEL AND MOTEL EDUCATIONAL EXPOSITION, NATIONAL
EXPOSITION FOR FOOD PROCESSING, NATIONAL SPORTING GOODS
ASSOCIATION CONVENTION AND SHOW, ELECTRO '76, AND THE INTERNATIONAL
PETROLEUM EXPOSITION.

2. WE WOULD APPRECIATE RECEIVING 20 BROCHURES FOR EACH OF THE
TRADE SHOWS NAMED IN REFAIR.

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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